

TEAMSNAP WEB SERVICE LAUNCHES iPHONE APP

FOR IMMEDIATE RELEASE

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TeamSnap.com released its debut iPhone app today, letting the thousands of managers, coaches, soccer moms and football dads who use the popular TeamSnap web application organize their teams right from the field or event.

<http://www.teamsnap.com/iphone>

Headquartered in Boulder, Colorado, TeamSnap is an easy-to-use web-based application that helps sports teams, groups and clubs communicate and stay organized. The new mobile application complements the TeamSnap experience, allowing any TeamSnap user to access their team information using their iPhone, iPad, or iPod touch.

“A huge number of our customers are iPhone owners, “ says Dave DuPont, TeamSnap CEO. “This new app makes it even easier to get important information about your team, roster, schedule and messages at the most important times, like when you’re on the go or at the game.”

TeamSnap iPhone App Features Include:

- **Complete Roster Information** – the team at your fingertips
- **Team Schedule** – times, locations and maps of all games and practices
- **Set and View Availability** – make sure that you have enough players
- **View and Upload Photos** – right from the game
- **Read Team Messages** – from the manager and other players
- **Comprehensive Team Communications** – email or text the entire team (*coming soon*)
- **Incredibly Easy To Use** – Immediately intuitive interface; nothing to learn

Initial feedback has been overwhelmingly positive. The App Store shows a 4.5 out of 5.0 rating with customer reviews highlighting the easy-to-use interface:

“You have made our lives so much easier with Teamsnap app. Easy to navigate and view and all info right on my fingertips.”

“I figured out where everything was within seconds of logging in”

“Thank you soooooo much for the iPhone app – totally awesome. Just installed it and I can’t stop smiling. I need nothing more in life. I just died and went to heaven.”

TeamSnap expects the new iPhone app to accelerate the already impressive growth of the company’s flagship online application. TeamSnap is in 94 countries and is being used by more than a half million users.

DuPont says the goal of TeamSnap is to help volunteers and parents everywhere. “We're helping them free up time to focus on the activity itself instead of the other things that are going on in their lives. The iPhone app extends that functionality.”

The app is free and available for download from the Apple App Store at:

<http://itunes.apple.com/us/app/teamsnap/id393048976?mt=8>

The TeamSnap web site is at:

<http://www.teamsnap.com>

Reviewers or media wishing to try out the iPhone app may sign up for a free TeamSnap account at www.teamsnap.com, or contact Margaux Viola below for login access to a free demo account

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